AD-Belt-DF-EM4425-03-21-EN-DS

AD Belt DF EM4425

Overview

Frequency Band

UHF 860 - 960 MHz / NFC 13.56 MHz

Chip

EM4425

Antenna Dimensions

 $70 \times 20 \text{ mm} / 2.76 \times 0.79 \text{ in}$

International Standard

ISO 15693

ISO/IEC 18000-63, EPC Gen2 V2

Industry Segments

Apparel

Industrial Applications

Applications

Brand Protection Supply Chain Management

Home Essentials

RoHS

EU Directive 2011/65/EU and

2015/863 Compliant

REACH

Regulation (EC) No 1907/2006



The dual-frequency advantage in item-level tagging

Our AD Belt DF EM4425 inlays and tags are designed for item-level tagging, brand protection, supply chain management, and industrial applications. Based on our successful Belt UHF RFID product line, they combine excellent performance with a unique dual-frequency capability, operating in both NFC (HF) and UHF RFID frequency Ranges.

AD Belt DF EM4425 's dual-frequency capability provides powerful all-in-one solutions for, inter alia, consumer engagement, and product authentication, offering the possibility to manage the distribution channels and fight the black and grey market. The consumer can verify the authenticity of the purchased product, while the retailer can verify the authenticity of the returned product. Moreover, the interaction with the product before, during or after purchase, in-store or at home, offers a consistent consumer experience, regardless of the sales channel.

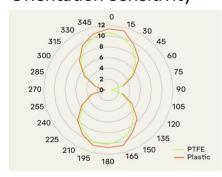
AD Belt DF EM4425 inlays and tags have a compact 76 mm / 3 inch form factor, which can be easily converted into end-application usage, and are available in paper tag delivery format. AD Belt DF EM4425 comes with EM Microelectronic's EM4425 echo-V IC that is equipped with 2048-bits shared user memory. It is accessible via UHF RFID and NFC (HF) frequencies, enabling the use of inexpensive, generally available readers (NFC-enabled smartphones) as supplements to dedicated UHF or HF reader infrastructures.



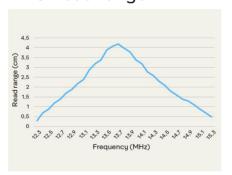
Technical features

| Chip | EM4425 | |
|-----------------------|-------------------------------------|----------------------------|
| EPC and User Memory | 2048-bit | |
| TID Memory | Available | |
| Product Code | 3008890 / IL-604665 | 3008894 / IL-604669 |
| Delivery Format | Label / sticker | Wet+ inlay |
| Die-Cut Dimension | 73 x 23 mm / 2.874 x 0.905 | 73 x 23 mm / 2.874 x 0.905 |
| Inlay Substrate | PET | PET |
| Face Sheet | Mid-gloss paper | Mid-gloss paper |
| Standard Pitch | 26 mm / 1.02 in | 26 mm / 1.02 in |
| Web Width | 76 mm / 3 in | 76 mm / 3 in |
| Core Size | 76 mm / 3 in | 76 mm / 3 in |
| Operating Temperature | -40 °C to 85 °C -40 °F to 185 °F | |

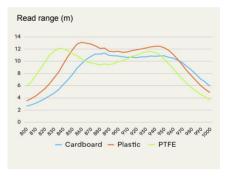
Orientation sensitivity



NFC Read range



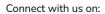
UHF Read range



All graphs are indicative: performance in real life applications may vary.

Contact information

rfid.averydennison.com/contact +1-678-617-2359













Warranty: Please refer to Avery Dennison standard terms and conditions: rfid.averydennison.com/termsandconditions

Care and handling: RFID inlays are sensitive to ESD. Observe standard industry practices relating to electronics / RFID to keep environmental impact and static charge to a minimum.



Applications: This product should be tested by the customer / user thoroughly under end use conditions to ensure the product meets the particular requirements. Avery Dennison does not represent that this product is fit for any particular purpose or use. Avery Dennison reserves the right to modify, change, supplement or discontinue product offerings at any time without notice. The information contained herein is believed to be reliable but Avery Dennison makes no representation concerning the accuracy or correctness of the data.